

LambEx 2018 Young Guns Competition

Finding Australia's next generation of Lamb Leaders

The aim of the LambEx Young Guns Competition is to recognise and encourage young and upcoming industry professionals, producers and scientists to consider a future or ongoing career in the Australian lamb industry. With the average age of an Australian farmer now at 56 it remains critically important to ensure we continue to attract and retain young people in the lamb industry. To this aim, the competition will support young people by providing training in relevant areas, as well as developing their communication and networking skills and industry contacts.

Round One

Entry requirements:

- Round One Entry Form
- Biography of career and industry experience provided as a 1-page word document or a link to video (maximum two minutes)
- Photograph of yourself (head and shoulders)
- Your 350 word response (noting that references are not included in the word count) to the below question:

The Australian lamb and sheepmeat industry has a bright future, it is currently worth an estimated \$4.38 billion to the national economy and has grown significantly in the past decade. Identify and discuss a key opportunity within the Australian lamb industry and how it will influence the future of the sheep and lamb sector?

Entry categories:

- High School (years 10 to 12)
- Undergraduate, postgraduate, masters and PhD
- Early to mid-career producers and professionals (40 years and under)

Assessment criteria:

- Written communication: ability to succinctly communicate and convey their passion for the Australian sheep and lamb industry.
- Achievements: contribution to the industry and experience.

Nine finalists are awarded: (Three finalists selected per category)

- Up to \$800 per finalist for travel and/or accommodation
- One complimentary full conference pass including entry to the Fletcher International Welcome Function, Gallagher Breakfast and AWI GrandsLamb Dinner
- A complimentary pass to a Professional Development Workshop on Sunday, August 5, 2018

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Round Two – at LambEx 2018

Competition requirements:

- 4 minute talk and 4 minutes for questions from judges.
- 1 powerpoint slide
- Poster – lamb industry involvement: current study or project; issue/advocacy; the industry's bright future; your on-farm application.

Assessment criteria:

- *Communication style* - was the topic and its significance communicated effectively both in written form and when presented to an audience? Score / 15
- *Extension* - did the presentation help the audience understand the topic? Score / 10
- *Engagement* - how did the audience react to the speaker and their topic? Score / 10
- *Poster* – did the poster adequately communicate the topic discussed and was it well received by industry? Score / 5

One winner per category will be awarded:

- \$1000 per category winner
- All (winners and finalists) receive a certificate.

Judges:

- A panel of four will judge the nine competition finalists during their presentation at the Professional Development workshop on Sunday 5 August 2018. These will include representatives from the sponsors, LambEx organising committee and an industry communicator.

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